

# Le Pavillon français

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Indonesia and Vietnam

March 1<sup>st</sup> to 17<sup>th</sup> 2026

Organised for:



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# Join 'le pavillon français' in Indonesia and Vietnam.

## Denpasar (Bali), Jakarta, Ho Chi Minh City, Hanoi

Building on the success of previous editions, the French Pavilion continues to promote the excellence of French higher education to Vietnamese and Indonesian students. Organized in partnership with **Campus France Vietnam**, **Campus France Indonesia** and **BMI Times Higher Education**, this event provides outstanding visibility and concrete recruitment opportunities.

Participation in the French Pavilion at **student fairs** includes a fully equipped 4m<sup>2</sup> stand with counter and two printed panels.

Opportunities to join **high school visits** organized by BMI: each day includes 3 high school visits, meetings with senior students and the Guidance Counselor.

A highlight of the 2026 tour is the Southeast Asia International Schools Forum & Workshop in Denpasar / Bali — a unique professional platform where **leading international and private school counsellors meet directly with universities**. French institutions will enjoy priority access to showcase their programs, build relationships with counsellors, and strengthen their presence in Asia.



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# Le Pavillon Français - Event Schedule

DATE	CITY	EVENTS	RATE (stand 4m <sup>2</sup> )
<b>Southeast Asia</b>			
<b>BALI</b>			
1 <sup>st</sup> March	Denpasar	Education Fair	€1,740
2 <sup>nd</sup> March	Denpasar	High School Fairs	€ 500
3 <sup>rd</sup> & 4 <sup>th</sup> March	Denpasar	Southeast Asia International Schools Forum & Workshop	€3,450
3 <sup>rd</sup> or 4 <sup>th</sup> March	Denpasar	1-Day Pass – Southeast Asia ISFW	€2,150
<b>INDONESIA</b>			
7 <sup>th</sup> & 8 <sup>th</sup> March	Jakarta	Education Fair	€2,570
9 <sup>th</sup> March	Jakarta	High School Fairs	€ 500
<b>VIETNAM</b>			
11 <sup>th</sup> & 12 <sup>th</sup> March	Hanoi	High School Fairs	€ 990
14 <sup>th</sup> & 15 <sup>th</sup> March	Hanoi	Education Fair	€2,570
16 <sup>th</sup> March	Hô Chi Minh-City	High School Fairs	€ 500
17 <sup>th</sup> March	Hô Chi Minh-City	Education Fair	€1,740

- **Exclusive priority package** to attend **all 10 events** for a total of €12,980.
- **Priority package** to attend **all 10 events**, with a **day pass** for the Southeast Asia International School Forum & Workshop for a total of €11,490.



Exclusive rates available until January 23<sup>rd</sup> 2026

# Events in Asia

## Indonesia - Vietnam

Meet thousands of students, parents & high school counsellors who are making their final study plans at the largest international education events in Asia. Our events are officially endorsed by the Vietnam Ministry of Education and Training. We are also supported by Ministry of Education, Culture, Research and Technology of Indonesia.

**6,363 students**

visited the events in Asia

### | VISITOR STATS OCTOBER 2025

Hanoi	1,596
Ho Chi Minh City	1,852
Jakarta	2,915

### | TOP 10 SUBJECT AREAS

- Business & Management
- Accounting & Finance
- Economics
- Computer Sciences
- Art & Design
- Hospitality & Culinary
- Medicine
- Film, Media & Communications
- Engineering
- Marketing & PR

### | COURSE OF INTEREST

Masters	37%
Undergraduate	32%
Career-based / Vocational	23%
Language Programmes	26%
High School / Summer Camps	19%
MBA	10%
Postgraduate/ Diploma	11%
Executive Programmes	7%
PhD	8%



The Southeast Asia International Schools Forum & Workshop – Denpasar (Bali) – March 3 & 4, 2026 – offers an exclusive platform where counselors from international and private schools meet with universities and higher education institutions. Participants can choose between a one-day participation (13 meetings) or a two-day participation (26 meetings) and benefit from unique networking opportunities, business lunches, and a dinner with the participating counselors.

## What's included

### STUDENTS FAIRS

**Exhibition Stand:** 4m<sup>2</sup> (2m x 2m) fully equipped booth. Special decoration including printed fascia, counter with logo printed on front and two panels printed with your own design.

**BMI SmartScan App:** Collect and manage student data and leads. Track your ROI with features including recording data, prioritising leads, immediate access to a fresh database, and CRM integration.

**France-focused marketing:** Extensive promotion and prime positioning.

**Online and catalogue presence:** Logo, profile, and video on the official fair website, plus listing, profile, and contact details in the show catalogue.

### FORUM AND WORKSHOP

**Private meeting table:** Two days of meetings with 26 pre-scheduled appointments with selected attendees. Day pass includes 13 pre-scheduled meetings.

**Exclusive guide:** Complete contact details and profiles of all attending counsellors and delegates for future reference.

**Networking and gala dinner:** Includes two networking lunches, the gala dinner, and a welcome cocktail. Day-pass includes one lunch and dinner on the first day.

### HIGH SCHOOL VISITS

High school visits include transportation for one representative, a table at each institution, and lunch.

Each day includes three visits to leading international high schools.



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# Register now

Please select the event of your choice, booth format and email it back to [Jerome@bmiglobaled.com](mailto:Jerome@bmiglobaled.com) to confirm your participation. All cost listed in Euros.

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**Exclusive priority package**

10 events: €12,980

**Priority package**

9 events + day pass for Southeast Asia International School Forum & Workshop: €11,490

## Contact details

First name

Last name

Company / Organisation

Country

Phone

Email

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