

Expand your
recruitment
reach in 2024



Times
Higher
Education

bmiglobaled.com



**Times
Higher
Education**

THE RACE IS ON!

In 2024, BMI is delighted to continue pushing recruitment boundaries ever wider, linking institutions with over 13.2 million prospective students around the world.

As part of the Times Higher Education (THE) group, we now have additional platforms and resources to capture student's attention as they are actively researching courses, and provide them with both in-person and online opportunities to meet with admission representatives.

Our premium networking events, will expand your global partnerships with senior level government representatives, scholarship and funding providers, university leaders, school principals and counsellors.



Samir Zaveri
Samir Zaveri
President and CEO

TIMES HIGHER EDUCATION CORPORATE FAMILY



GOVERNMENT AGENCIES THAT REGULARLY ATTEND BMI EVENTS



MEMBERS OF



PROUD PARTNERS





Times
Higher
Education

ONE COMPANY, *One massive global audience.*

Our community of students and international education professionals is both broad and deep, giving you access to millions of prospects online and face to face. Whether you're looking to increase brand awareness globally or pinpoint specific markets to bolster recruitment goals, we've got you – and the world – covered.



STUDENT WEB TRAFFIC

13.2 Million

Africa	597,197
Asia	3,153,166
Brazil	674,179
Europe	3,258,278
India	1,336,951
Mexico & Latin America	1,152,125
Middle East	1,121,364
USA & Canada	1,964,435



STUDENT SOCIAL COMMUNITIES

369,377

Africa	13,704
Asia	71,276
Brazil	130,619
Europe	18,212
India	7,632
Mexico & Latin America	93,356
Middle East	22,827
USA & Canada	11,751



STUDENT DATABASE

603,772

Africa	41,907
Asia	93,023
Brazil	149,365
Europe	46,658
India	36,641
Mexico & Latin America	167,452
Middle East	46,625
USA & Canada	22,078



EDUCATION PROFESSIONAL WEB TRAFFIC

5.4 Million

Africa	220,047
Asia	1,305,448
Brazil	43,208
Europe	1,806,467
India	324,494
Mexico & Latin America	135,453
Middle East	511,071
USA & Canada	1,077,905

Recruitment tours that maximise your time in-market



BMI/Times Higher Education provides you with a range of integrated on-line marketing solutions and in-person events that take place within key student recruitment markets around the world.

In-person recruitment fairs & high school visits

**Brazil | Chile | Colombia | Ghana | Indonesia | Kenya | Mexico
Nigeria | Peru | Thailand | United Arab Emirates | Vietnam**

BMI/Times Higher Education student recruitment fairs provide you with an in-market student platform in some of the fastest growing and important markets for student diversity in the world.



Scholarship & funding forums

Global: London - UK

Regionals: Americas | MENA & Central Asia

BMI/THE Scholarship Forums connect you with the world's largest private and government scholarship organisations who fund their students to study overseas. Connect with them via pre-scheduled private meetings.



High school counsellor workshops

Global:
London - UK

Regionals:
Africa | Brazil | China | Gulf | India
Latin America | Southeast Asia

BMI/THE International Schools Forum & Workshops allow you to hold private meetings with counsellors from the most exclusive international and private schools from across a particular region in one location.



Connect online with 13.2 million students

Webinars: Presented on timeshighereducation.com, you'll have the opportunity to share your story, engage, and generate student leads.

Social Media Ads: Re-target visitors to our fairs and our social communities of 369K students.

Your own content hub featured on THE's website: It offers the perfect showcase for promoting your institution, study destination brand, or student services through a series of content-based articles.



Counsellor

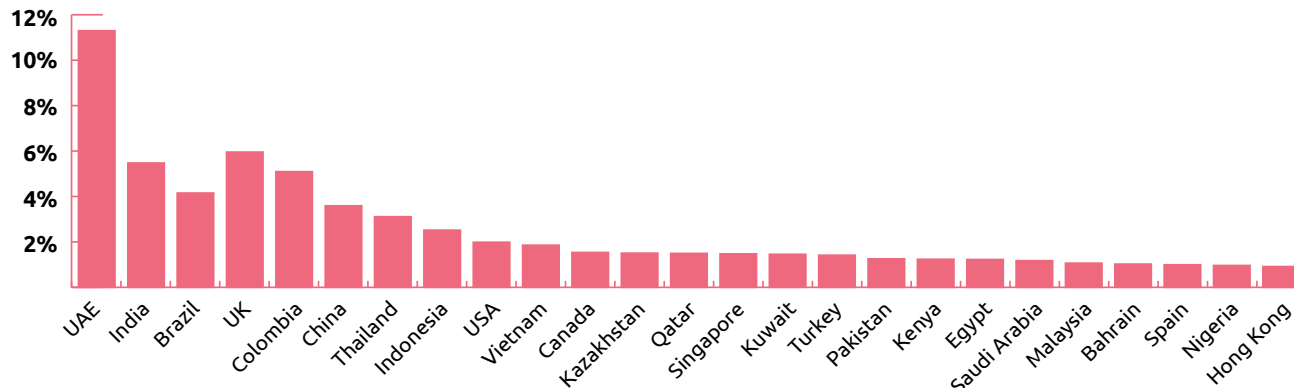
A global community of 6,554 highly engaged counsellors from 3,573 high schools, spanning 154 countries,

have registered to use our various online resources in the past 12 months.

Job position breakdown

High School Counsellor/College Counsellor/ University Counsellor/College Advisor/ Guidance Counsellor	55%	Academic Affairs/Curriculum Coordinator/Registrar/ Admissions/Administration	7%
Principal/Headmaster/Headmistress/ Senior Leadership Team/School Director	11%	Independent Counsellor/Consultant	7%
Senior Counsellor/Head of Counselling/ Director of University Guidance	9%	Teacher	3%
Head of Year/Head of Academic Department/ Vice Principal/Division Director	7%	School Psychologist/Student Support/Welfare Advisor	2%

Top 25 countries - unparalleled balanced reach



As of February, we have **3,422 counsellors** registered, in process, or graduated from THE CAP, spanning across **148 countries**. Additionally, we are experiencing an average of over **60** new registrations per week.



International Schools Forum & Workshops

1,088 Counsellors from premium schools have attended in the past 12 months to meet university partners.

[MORE INFO HERE](#)





Connect with senior directors from the world's largest scholarship organisations.

Meet the heads of government scholarship organisations from over 30 countries who are travelling to London to form partnerships with institutions that can receive their funded students.

- > Hold 21 pre-scheduled meetings over two days
- > Network with over 70 scholarship organisations worldwide
- > Ensure your institution is involved with key funding programmes

LONDON 5 & 6 May 2024

One Person	1 Meeting Schedule	US\$ 6,000*
Two People	1 Meeting Schedule	US\$ 7,000*
Two People	2 Meeting Schedules	US\$ 9,000*
6m ² Exhibition Stand	+1 Meeting Schedule	US\$ 10,000*

MORE INFO HERE →



Networking and pre-scheduled private meetings that will grow your global network of high school counsellors.

Exclusive opportunity to meet senior high school counsellors from some of the best international and private schools from across the world.

- > Target and pre-organise meetings with specific high school counsellors
- > Conduct 26 private meetings with counsellors over 2 days
- > Network with all participating counsellors during the lunch, coffee breaks & Gala Dinner

LONDON 29 & 30 April 2024

One Representative	1 Meeting Schedule	US\$ 5,000*
Two Representatives	1 Meeting Schedule	US\$ 6,500*
Two Representatives	2 Meeting Schedules	US\$ 7,500*

MORE INFO HERE →



Student recruitment fairs

Expo LATAM

Dedicated to Postgraduate and Undergraduate recruitment in Latin America's most important markets.

14,458 students

visited the events in Latin America

VISITORS STATS SEPT/OCT 2023

Monterrey	1,471
México City	2,702
Guadalajara	1,409
Bogotá	4,096
Medellín	1,592
Lima (March 2023)	3,573
Santiago	3,188

COURSE OF INTEREST

Masters	58%
Undergraduate	26%
Certificate / Diploma Courses	13%
MBA	13%
Career based / Vocational	12%
High School / Summer Camps	7%
Pathways / Languages	6%

TOP 10 SUBJECT AREAS

- Business & Management
- Computer Sciences
- Marketing & PR
- Engineering
- Medicine
- Art & Design
- Hospitality & Culinary
- Economics
- Law
- Social Science

[MORE INFO HERE](#) →

Salão do Estudante

Celebrating 27 years, Salão do Estudante is Brazil's leading international student fair.

19,842 students

visited the events in Brazil

VISITOR STATS OCT 2023

São Paulo	8,741
Rio Copa	2,019
Rio Barra	2,102
Brasília	1,967
Salvador	2,324
Curitiba	1,447
Belo Horizonte	1,242

COURSE OF INTEREST

Undergraduate	40%
Masters	39%
Pathways / Languages	24%
Career based / Vocational	13%
Certificate / Diploma Courses	12%
Executive Programmes	9%
High School / Summer Camps	7%

TOP 10 SUBJECT AREAS

- Business & Management
- Computer Sciences
- Engineering
- Marketing & PR
- Languages
- Art & Design
- Hospitality & Culinary
- Medicine
- Economics
- Law

[MORE INFO HERE](#) →

Meet international high school counsellors



Prestigious international schools are the doorway to growing outbound undergraduate student markets in Brazil, Mexico, Central America & the Caribbean.

These two high-profile regional events will provide you exclusive access to meet counsellors from these key markets.



BRAZIL

- > Meet counsellors from across Brazil in São Paulo
- > Hold 15 private pre-scheduled meetings over a 1 days

LATIN & CENTRAL AMERICA

- > Counsellors from the region's most important schools will travel to Panama City to meet you
- > Hold 26 private pre-scheduled meetings over 2 days

[MORE INFO HERE](#) →

Connect with scholarship organisations in the Americas



National scholarship and loan agencies play an important role in the Americas.

Taking place in Bogotá in October 2024, this event will provide you with the opportunity to conduct private meetings with Senior Directors from these organisations.

- > Hold 21 pre-scheduled meetings over 2 days
- > Network with a wide range of senior contacts from over 12 countries
- > Ensure your institution is involved in key funding programmes

[MORE INFO HERE](#) →

2024 - Semester 2

Ends 26th July

DATE	CITY	EVENT	PRICE	EARLY BIRD
MÉXICO				
26 Sep	Monterrey	Expo Posgrados/ Expo Estudiante	US\$2,800	US\$2,520
28 & 29 Sep	Mexico City	Expo Posgrados/ Expo Estudiante	US\$4,400	US\$3,950
30 Sep	Mexico City	3 x High School Visits	US\$850	-
1 Oct	Guadalajara	Expo Posgrados/ Expo Estudiante	US\$2,800	US\$2,520
COLOMBIA				
3 & 4 Oct	Bogotá	South America International Schools Forum & Workshop	US\$4,400	-
5 & 6 Oct	Bogotá	Expo Posgrados/ Expo Estudiante	US\$4,400	US\$3,950
7 & 8 Oct	Bogotá	6 x High School Visits	US\$1,600	-
7 & 8 Oct	Bogotá	BMI/THE Americas Scholarship Forum	US\$4,000	-
9 Oct	Medellín	Expo Posgrados/ Expo Estudiante	US\$2,800	US\$2,520
CHILE				
12 & 13 Oct	Santiago	ExpoPosgrados/ExpoEstudiante	US\$4,400	US\$3,950
BRAZIL				
12 & 13 Oct	São Paulo	Salão do Estudante	US\$4,400	US\$3,950
15 Oct	Rio Copa	Salão do Estudante	US\$3,350	US\$2,995
16 Oct	Rio Barra	Salão do Estudante	US\$2,800	US\$2,520
18 Oct	Brasília	Salão do Estudante	US\$2,800	US\$2,520
20 Oct	Salvador	Salão do Estudante	US\$2,800	US\$2,520
22 Oct	Campinas	Salão do Estudante	US\$2,800	US\$2,520
24 Oct	Curitiba	Salão do Estudante	US\$2,800	US\$2,520
VIRTUAL				
24 Oct	Colombia	COLFUTURO	US\$2,500*	-

RESERVE YOUR SPOT NOW



Student recruitment fairs

UAE Education Fair

Meet affluent locals and expat students who are making their final study plans at the largest international education fair in the UAE.

5,420 students

visited the events in the Middle East

VISITORS STATS OCT 2023

Dubai	3,756
Abu Dhabi	1,664

COURSE OF INTEREST

Undergraduate	47%
Masters	37%
MBA	16%
Certificate / Diploma Courses	13%
High School / Summer Camps	13%
Career based / Vocational	10%
Executive Programmes	6%
Pathways / Languages	5%

TOP 10 SUBJECT AREAS

- Engineering
- Business & Management
- Computer Sciences
- Art & Design
- Marketing & PR
- Hospitality & Culinary
- Medicine
- Law
- Health Sciences
- Economics



[MORE INFO HERE](#) →

Meet international high school counsellors



The Gulf states have the greatest concentration of international schools in the world.

Build relationships with this influential group, that are the foundation to successful undergraduate recruitment.

- > Counsellors from the UAE, Saudi Arabia, Oman, Kuwait and Bahrain will be flown to Dubai to meet you
- > Hold 26 private pre-scheduled meetings over 2 days
- > Meet the most important schools in one location



[MORE INFO HERE](#) →

Connect with scholarship organisations in the Gulf



The Middle East has a long history of funding its citizens for overseas study while emerging programmes in North Africa and Central Asia present exciting opportunities for Universities.

Network with a wide range of organisation from across the MENA & Central Asia.

- > Hold 21 pre-scheduled meetings over 2 days
- > Network with a wide range of organisations from over 27 countries in the region.
- > Ensure your institution is involved in key funding programmes

[MORE INFO HERE](#) →

2024 - Semester 2

Ends 26th July

DATE	CITY	EVENT	PRICE	EARLY BIRD
U A E				
23 & 24 Sep	Dubai	6 x High School Visits	US\$1,600	-
25 & 26 Sep	Dubai	Gulf International Schools Forum & Workshop	US\$4,400	-
27 & 28 Sep	Dubai	UAE Education Fair	US\$4,400	-
30 Sep	Abu Dhabi	UAE Education Fair	US\$2,800	US\$2,520
1 Oct	Abu Dhabi	3 x High School Visits	US\$850	-
3 & 4 Oct	Istanbul	MENA & Central Asia Scholarship Forum	US\$5,000	-

RESERVE YOUR SPOT NOW

A SAMPLE OF PREVIOUS PARTICIPANTS IN BMI FAIRS

- Bucharest University of Economic Studies
 - Chinese University of Hong Kong
 - Chulalongkorn University
 - Columbia University
 - Duke University
 - EDHEC Business School
 - Emirates Academy of Hospitality Management
 - Emory University
 - Essec Business School
 - Freie Universität Berlin
 - George Washington University
 - Grenoble Ecole de Management
 - IMI Switzerland
 - Imperial College London
 - Jönköping University
 - Kedge Business School
 - King’s College London
 - Koç University
 - London School of Economics and Political Science (LSE)
 - Monash University
- National University of Singapore
 - Oklahoma State University
 - Pontificia Universidad Católica de Chile
 - Princeton University
 - Semmelweis University
 - Technische Universität Berlin
 - Trinity College Dublin
 - Universidade Católica Portuguesa
 - Universidade de Coimbra
 - Universidade de Lisboa
 - Universidade do Porto
 - Università Cattolica del Sacro Cuore
 - Universität Pompeu Fabra
 - Universität Tübingen
 - Université de Lille
 - Université de Montréal
 - University College Dublin
 - University College London (UCL)
 - University of Alberta
 - University of Bristol
- University of Bucharest
 - University of California, Riverside
 - University of Cambridge
 - University of Debrecen
 - University of Galway
 - University of Glasgow
 - University of Groningen
 - University of Hong Kong
 - University of Manchester
 - University of Melbourne
 - University of Otago
 - University of Ottawa
 - University of Padua
 - University of Queensland
 - University of Sydney
 - University of the Arts London
 - University of Tsukuba
 - University of Winnipeg
 - Virginia Tech
 - Zayed University



Student recruitment fairs

Indonesia - Thailand - Vietnam

The official CIEC & Vietnam Ministry of Education and Training study abroad fair. Supported by Ministry of Education, Culture, Research and Technology of Indonesia.

6,238 students

visited the events in Asia

VISITORS STATS OCT 2023

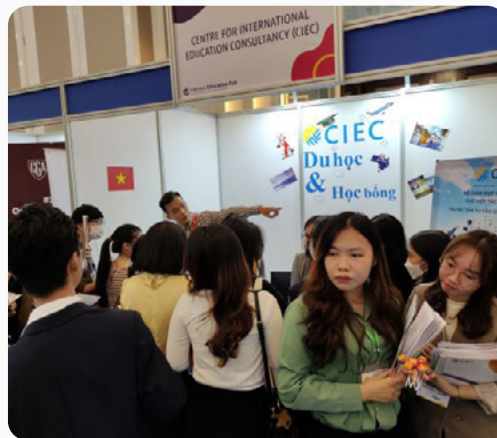
Hanoi	2,518
Ho Chi Minh City	1,502
Jakarta	2,218

COURSE OF INTEREST

Masters	51%
Undergraduate	34%
MBA	20%
Language Programmes	17%
Certificate / Diploma Courses	13%
PhD	13%
Career based / Vocational	8%
High School / Summer Camps	6%
Executive Programmes	4%

TOP 10 SUBJECT AREAS

- Business & Management
- Engineering
- Accounting & Finance
- Computer Sciences
- Marketing & PR
- Art & Design
- Environmental Studies
- Media & Communication
- Architecture
- Economics



[MORE INFO HERE](#) →

Meet international high school counsellors



International and private schools are the most important feeders of undergraduate students in Southeast Asia.

Building relationships with the counsellors from key schools is the foundation for any successful UG recruitment drive.



> Counsellors from the region's most important schools will travel to Ho Chi Minh City to meet you

> Hold 26 private pre-scheduled meetings over 2 days

> BMI/THE will fly in and host counsellors from Brunei, Cambodia, Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam.

[MORE INFO HERE](#) →



Meet international high school counsellors



China
International Schools
Forum & Workshop

Pulling in the best counsellors and principals from renowned international and private high schools across China, this workshop will provide you with an exceptional opportunity to build relationships with one of the most formidable networks across a country that is home to 1.4+ billion people.

- > Hold 26 face-to-face meetings with China's best high school counsellors and leaders.
- > Strengthen your connections over 2 days of lavish lunches, networking breaks and a gala dinner.
- > Participating elite schools come from a range of profiles including various curriculums and religious affiliations.



MORE INFO HERE →



India
International Schools
Forum & Workshop

Over 1 million students graduate each year from India's English-medium schools. In this crowded, competitive market, it is essential to have the right partners – especially early in the student journey.

This premium event gives you unprecedented access to counsellors and advisors at top international and private high schools from India's Tier 1 and 2 cities.

- > Tighten your relationships with influential school counsellors from across India in one location: Mumbai.
- > Target and pre-organise 26 private meetings over 2 days.
- > BMI/THE invites and hosts the country's best counsellors to meet with universities and receive in-person THE CAP training.



MORE INFO HERE →

2024 - Semester 2

Ends 26th July

DATE	CITY	EVENT	PRICE	EARLY BIRD
THAILAND				
9 & 10 Oct	Bangkok	6 x High School Visits	US\$1,600	-
INDONESIA				
13 Oct	Medan	Indonesia Education Fair	US\$2,800	US\$2,520
15 Oct	Surabaya	Indonesia Education Fair	US\$2,800	US\$2,520
17 Oct	Jakarta	3 x High School Visits	US\$850	-
19 & 20 Oct	Jakarta	Indonesia Education Fair	US\$4,400	US\$3,950
VIETNAM				
22 & 23 Oct	Hanoi	6 x High School Visits	US\$1,600	-
24 Oct	Hanoi	Vietnam Education Fair	US\$2,800	US\$2,520
26 & 27 Oct	Ho Chi Minh City	Vietnam Education Fair	US\$4,400	US\$3,950
28 Oct	Ho Chi Minh City	3 x High School Visits	US\$850	-
CHINA				
30 & 31 Oct	Beijing	China International Schools Forum & Workshop	US\$4,400	-
INDIA				
18 & 19 Nov	Mumbai	India International Schools Forum & Workshop	US\$4,400	-

RESERVE YOUR SPOT NOW



"We were looking for a partner in the physical and virtual world we are in. The BMI team has exceeded expectations, their can-do attitude, flexibility, work ethic and responsiveness has been exceptional. They are also just really nice people to work with!"

EDUCATION IN IRELAND



Student recruitment fairs

Ghana - Kenya - Nigeria

Ghana, Kenya and Nigeria are booming English-speaking markets for international student recruitment.

These nations offer outstanding opportunities for higher education enrollments and can serve as a pivotal foundation for any pre-existing African recruitment strategy or as a gateway for institutions aiming to broaden their footprint in the African student market.

ANTICIPATED ATTENDANCE

Nigeria, Lagos	3,000
Kenya, Nairobi	2,220
Ghana, Accra	1,250

6,450 students

[MORE INFO HERE](#)



RECRUITMENT PLAN 2024 - Semester 2

Ends 26th July

DATE	CITY	EVENT	PRICE	EARLY BIRD
NIGERIA				
2 & 3 Nov	Lagos	Nigeria Education Fair	US\$4,400	US\$3,950
GHANA				
5 Nov	Accra	3 x High School Visits	US\$850	-
6 Nov	Accra	Ghana Education Fair	US\$2,800	US\$2,520
KENYA				
9 & 10 Nov	Nairobi	Kenya Education Fair	US\$4,400	US\$3,950
11 & 12 Nov	Nairobi	Africa International Schools Forum & Workshop	US\$4,400	-
13 Nov	Nairobi	3 x High School Visits	US\$850	-

Meet international high school counsellors



African countries are hosts to prestigious International Schools that are focal point for students who will go on to study abroad.

To overcome the challenges posed by the vast distances and travel logistics in Africa, BMI/THE will fly in counsellors from across this sub-saharan Africa to Nairobi this November. Here the counsellors will receive THE CAP training and hold meeting university partners from around the world.



- > BMI/THE will fly in and host counsellors from, but not limited to, Ethiopia, Francophonie Africa, Ghana, Kenya, Nigeria, Rwanda, South Africa, Tanzania, Uganda and Zimbabwe
- > Hold 26 private pre-scheduled meetings with your choice of counsellors over 2 days
- > Network and build relationship over two days of lunches and gala dinners
- > Operate in a the easy and safety of a five star hotel

[MORE INFO HERE](#)





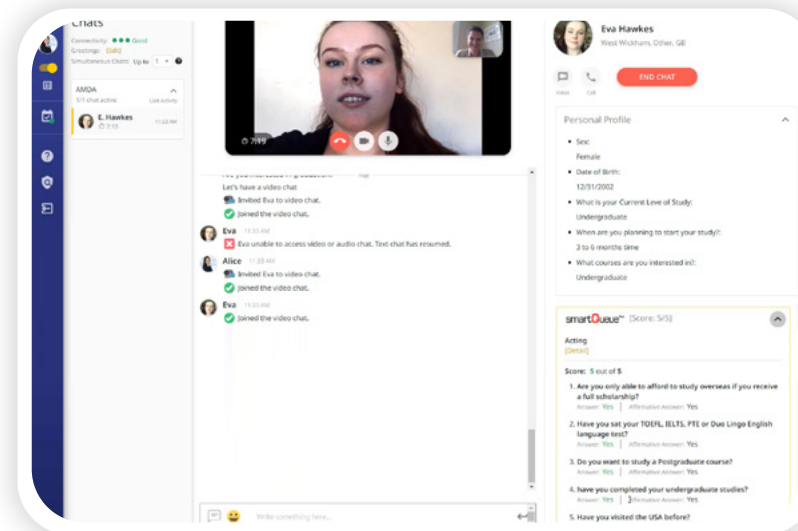
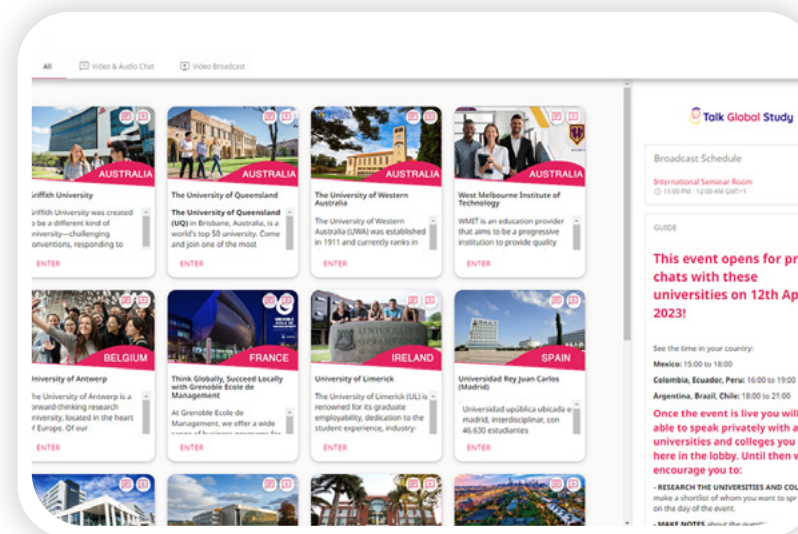
Talk Global Study Virtual Fairs are a cost-effective, eco-friendly and time efficient way to reach students from wide geographic areas.

Talk Global Study is a sophisticated cloud-based video event platform that allows you to connect and talk directly with students (and their parents) who are actively in the process of researching and planning their future international studies.

- > Fill your recruitment funnel with qualified leads that sync with your CRM.
- > Combine virtual and on-the-ground strategies to ensure a consistent brand presence in strong source markets.
- > Cost effective digital marketing channel; test new markets or maintain your presence in existing ones.
- > Reach students from recruitment hotspots in: Central and South America.

Central America & Caribbean Connect Live *	24 Apr	US\$ 2,500*
FUNED Connect Live*	25 Apr	US\$ 2,500*
COLFUTURO Connect Live*	24 Oct	US\$ 2,500*

* Special pricing & conditions apply



MORE INFO HERE



Social Media Ads

RETARGET OUR GLOBAL STUDENT AUDIENCE

This is where targeting students online gets clever.

We offer a wide range of paid social media advertising opportunities that allow you to re-target a highly selected student audience of students via META's Facebook and Instagram.

Retargeting options include:



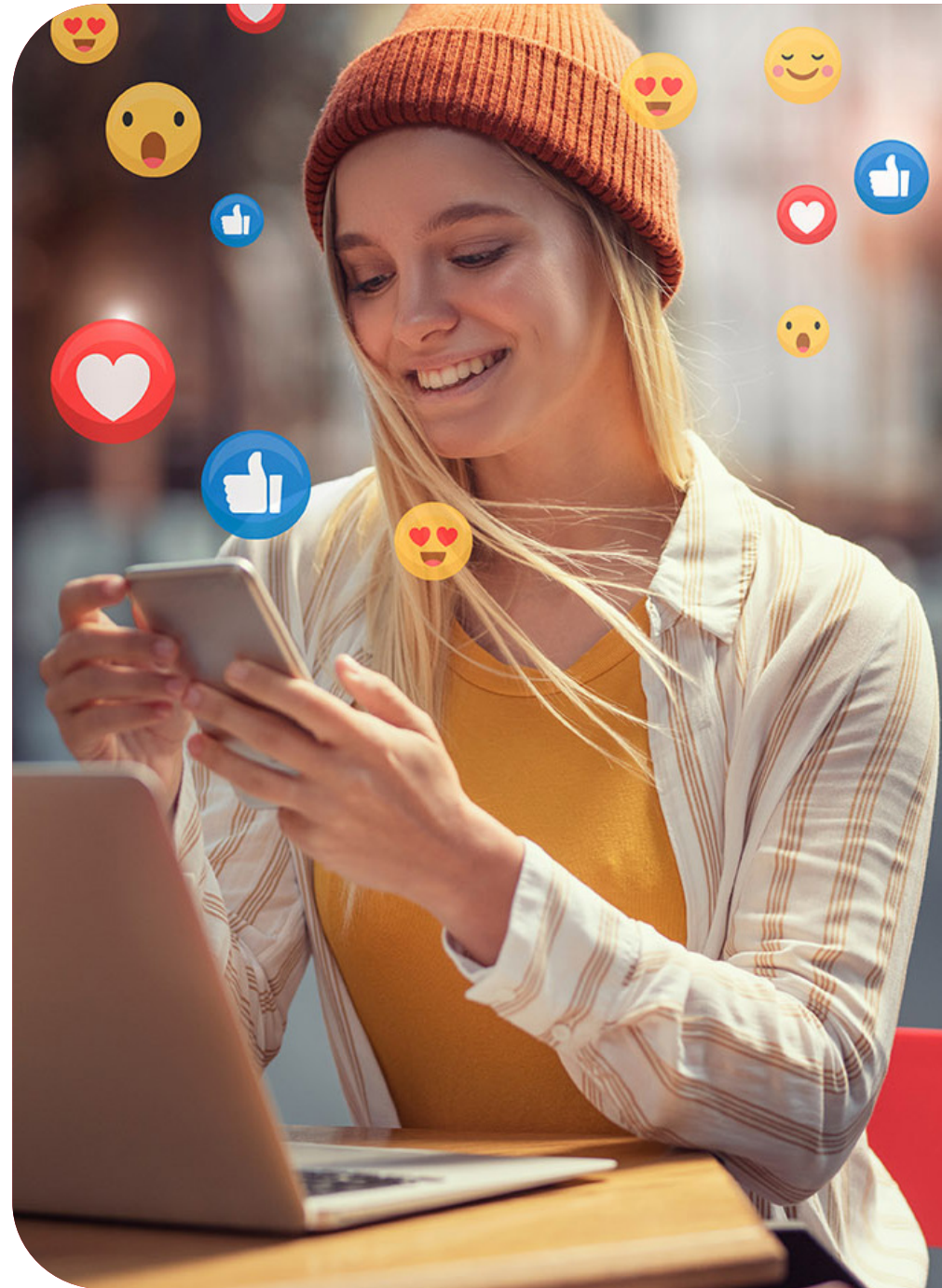
Post recruitment fair audience retargeting

Following BMI student recruitment fairs you can retarget our visitors, and students like them, with your advertising message.



Retarget students who have visited THE's website

13.2 million students visit timeshighereducation.com every year to find ranking information, discover institutions, and search for their course and study destination. Specifically target the students that match your offering.



THE Student Webinars

TELL YOUR STORY AND GENERATE STUDENT LEADS

Hosted on the THE Student platform, our content team will work with you to run dedicated webinars. We help to shape and curate the themes to ensure maximum student interest and engagement.

Your hosted webinar is made different by the content distribution campaign that supports it:

- > Extensive pre-marketing via paid social media campaigns and email marketing
- > Hosted webinar to a pre-registered audience and live to 1000's of our Facebook followers
- > Available on demand with active lead generator form
- > Paid "push" social media campaign to achieve maximum reach once your webinar has been recorded



"BMI has always been very flexible in meeting our demands regarding the target country, age group, or content. Without a doubt, the positive experience we have had can be attributed to both meticulous preparation and promotion..."

POLITECNICO DI MILANO



The webinar is designed to generate leads:

- > Receive the database of students who registered
- > Ongoing lead generator form embedded on the page that hosts your webinar
- > Social integration, all promotion links back to your accounts via hashtags and direct links

Be featured on TimesHigherEducation.com

VISITED BY 13.2 MILLION STUDENTS A YEAR

Times Higher Education's "THE Student" pages are designed to provide the higher education community with opportunities to engage with students worldwide.

Harnessing the brand trust and unique audience reach of THE (Times Higher Education), THE Student offers the optimum shop window for you to promote your institution, study destination brand, or student service via content based articles.

How does online content marketing work?

- > Our team of experienced writers will create content for you that appeals to students and delivers a clear message around your strengths
- > Your branded content will appear seamlessly alongside our popular and respected content
- > Beyond the 13.2 million students who visit the site each year, we promote your content to a diverse, engaged community of students via our social media channels and email newsletters
- > Every article will feature a range of call to actions and prompts that will push leads and traffic to your site

THE STUDENT



REACH OUR DATABASE OF 603k STUDENTS

Each week students around the world receive the THE Student Newsletter which is packed with editorial content to help prospective international students make their study decisions.

Join the conversation, via sponsorship opportunities or being featured in unique content that has been written by Times Higher Education editors. We can even create dedicated newsletters that are 100% focused on highlighting your study destination.

Latin America & Brazil

DATE	CITY	EVENT	PRICE	EARLY BIRD
MÉXICO				
22 Feb	Monterrey	ExpoPosgrados/ExpoEstudiante	US\$2,800	US\$2,520
24 & 25 Feb	Mexico City	ExpoPosgrados/ExpoEstudiante	US\$4,400	US\$3,950
27 Feb	Guadalajara	ExpoPosgrados/ExpoEstudiante	US\$2,800	US\$2,520
PANAMA				
29 Feb - 1 Mar	Panama City	Latin & Central America International Schools Forum & Workshop	US\$4,400	-
COLOMBIA				
2 & 3 Mar	Bogotá	ExpoPosgrados/ExpoEstudiante	US\$4,400	US\$3,950
4 & 5 Mar	Bogotá	6 x High School Visits	US\$1,600	-
6 Mar	Medellín	ExpoPosgrados/ExpoEstudiante	US\$2,800	US\$2,520
PERU				
9 & 10 Mar	Lima	ExpoPosgrados/ExpoEstudiante	US\$4,400	US\$3,950
BRAZIL				
12 & 13 Mar	São Paulo	Brazil International Schools Forum & Workshop	US\$2,500	-
14 Mar	Campinas	3 x High School Visits	US\$850	-
15 Mar	São Paulo	3 x High School Visits	US\$850	-
16 & 17 Mar	São Paulo	Salão do Estudante	US\$4,400	US\$3,950
19 Mar	Rio Copa	Salão do Estudante	US\$3,350	US\$2,995
20 Mar	Rio	2 x High School Visits	US\$550	-
20 Mar	Rio Barra	Salão do Estudante	US\$2,800	US\$2,520
22 Mar	Brasília	Salão do Estudante	US\$2,800	US\$2,520
22 Mar	Brasília	2 x High School Visits	US\$550	-
24 Mar	Salvador	Salão do Estudante	US\$2,800	US\$2,520
25 Mar	Salvador	2 x High School Visits	US\$550	-
26 Mar	Campinas	Salão do Estudante	US\$2,800	US\$2,520
27 Mar	Curitiba	Salão do Estudante	US\$2,800	US\$2,520
VIRTUAL				
25 Apr	México	FUNED Connect Live	US\$2,500*	-

Central America & Caribbean

VIRTUAL				
24 Apr	Central America & Caribbean	Central America & Caribbean Connect Live	US\$2,500*	-

* Special pricing & conditions apply

UAE & The Gulf

DATE	CITY	EVENT	PRICE	EARLY BIRD
UAE				
26 & 27 Feb	Dubai	6 x High School Visits	US\$1600	-
28 & 29 Feb	Dubai	Gulf International Schools Forum & Workshop	US\$4,400	-
2 & 3 Mar	Dubai	UAE Education Fair	US\$4,400	-
4 Mar	Abu Dhabi	UAE Education Fair	US\$2,800	US\$2,520
5 Mar	Abu Dhabi	3 x High School Visits	US\$850	-

Asia

INDONESIA				
1 Mar	Jakarta	3 x High School Visits	US\$850	-
2 & 3 Mar	Jakarta	Indonesia Education Fair	US\$4,400	US\$3,950
VIETNAM				
5 & 6 Mar	Ho Chi Minh City	6 x High School Visits	US\$1,600	-
7 & 8 Mar	Ho Chi Minh City	Southeast Asia International Schools Forum & Workshop	US\$4,400	-
9 & 10 Mar	Ho Chi Minh City	Vietnam Education Fair	US\$4,400	\$3,950
11 Mar	Hanoi	Vietnam Education Fair	US\$2,800	\$2,520
12 Mar	Hanoi	3 x High School Visits	US\$850	-
THAILAND				
13 & 14 Mar	Bangkok	6 x High School Visits	US\$1,600	-

Global

UNITED KINGDOM				
29 & 30 Apr	London	Global International Schools Forum & Workshop	US\$5,000	-
5 & 6 May	London	Global Scholarship Forum	US\$6,000	-

*Early bird 2024-1
Ends 15th December

BMI events sell out.
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Latin America & Brazil

DATE	CITY	EVENT	PRICE	EARLY BIRD
MÉXICO				
26 Sep	Monterrey	Expo Posgrados/ Expo Estudiante	US\$2,800	US\$2,520
28 & 29 Sep	Mexico City	Expo Posgrados/ Expo Estudiante	US\$4,400	US\$3,950
30 Sep	Mexico City	3 x High School Visits	US\$850	-
1 Oct	Guadalajara	Expo Posgrados/ Expo Estudiante	US\$2,800	US\$2,520
COLOMBIA				
3 & 4 Oct	Bogotá	South America International Schools Forum & Workshop	US\$4,400	-
5 & 6 Oct	Bogotá	Expo Posgrados/ Expo Estudiante	US\$4,400	US\$3,950
7 & 8 Oct	Bogotá	6 x High School Visits	US\$1,600	-
7 & 8 Oct	Bogotá	BMI/THE Americas Scholarship Forum	US\$4,000	-
9 Oct	Medellín	Expo Posgrados/ Expo Estudiante	US\$2,800	US\$2,520
CHILE				
12 & 13 Oct	Santiago	ExpoPosgrados/ExpoEstudiante	US\$4,400	US\$3,950
BRAZIL				
12 & 13 Oct	São Paulo	Salão do Estudante	US\$4,400	US\$3,950
15 Oct	Rio Copa	Salão do Estudante	US\$3,350	US\$2,995
16 Oct	Rio Barra	Salão do Estudante	US\$2,800	US\$2,520
18 Oct	Brasília	Salão do Estudante	US\$2,800	US\$2,520
20 Oct	Salvador	Salão do Estudante	US\$2,800	US\$2,520
22 Oct	Campinas	Salão do Estudante	US\$2,800	US\$2,520
24 Oct	Curitiba	Salão do Estudante	US\$2,800	US\$2,520
VIRTUAL				
24 Oct	Colombia	COLFUTURO	US\$2,500*	-

* Special pricing & conditions apply

Africa

NIGERIA				
2 & 3 Nov	Lagos	Nigeria Education Fair	US\$4,400	US\$3,950
GHANA				
5 Nov	Accra	3 x High School Visits	US\$850	-
6 Nov	Accra	Ghana Education Fair	US\$2,800	US\$2,520
KENYA				
9 & 10 Nov	Nairobi	Kenya Education Fair	US\$4,400	US\$3,950
11 & 12 Nov	Nairobi	Africa International Schools Forum & Workshop	US\$4,400	-
13 Nov	Nairobi	3 x High School Visits	US\$850	-

UAE & The Gulf

DATE	CITY	EVENT	PRICE	EARLY BIRD
U A E				
23 & 24 Sep	Dubai	6 x High School Visits	US\$1,600	-
25 & 26 Sep	Dubai	Gulf International Schools Forum & Workshop	US\$4,400	-
27 & 28 Sep	Dubai	UAE Education Fair	US\$4,400	-
30 Sep	Abu Dhabi	UAE Education Fair	US\$2,800	US\$2,520
1 Oct	Abu Dhabi	3 x High School Visits	US\$850	-
3 & 4 Oct	Istanbul	MENA & Central Asia Scholarship Forum	US\$5,000	-

Asia

THAILAND				
9 & 10 Oct	Bangkok	6 x High School Visits	US\$1,600	-
INDONESIA				
13 Oct	Medan	Indonesia Education Fair	US\$2,800	US\$2,520
15 Oct	Surabaya	Indonesia Education Fair	US\$2,800	US\$2,520
17 Oct	Jakarta	3 x High School Visits	US\$850	-
19 & 20 Oct	Jakarta	Indonesia Education Fair	US\$4,400	US\$3,950
VIETNAM				
22 & 23 Oct	Hanoi	6 x High School Visits	US\$1,600	-
24 Oct	Hanoi	Vietnam Education Fair	US\$2,800	US\$2,520
26 & 27 Oct	Ho Chi Minh City	Vietnam Education Fair	US\$4,400	US\$3,950
28 Oct	Ho Chi Minh City	3 x High School Visits	US\$850	-
CHINA				
30 & 31 Oct	Beijing	China International Schools Forum & Workshop	US\$4,400	-
INDIA				
18 & 19 Nov	Mumbai	India International Schools Forum & Workshop	US\$4,400	-

*Early bird 2024-2
Ends 26th July

BMI events sell out.
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