Expand your recruitment reach in 2023/24
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In 2023, BMI is delighted to continue pushing recruitment boundaries ever wider, linking institutions with over 15 million prospective students around the world.

As part of the Times Higher Education (THE) group, we now have additional platforms and resources to capture student’s attention as they are actively researching courses, and provide them with both in-person and online opportunities to meet with admission representatives.

Our premium networking events, will expand your global partnerships with senior level government representatives, scholarship and funding providers, university leaders, school principals and counsellors.

The race is on!

Times Higher Education Corporate Family

Samir Zaveri
CEO & President BMI

Connect with our global student audience

Student Web Traffic
15 Million

Social Media Communities
328,812

Student Database
631,755

Education Professional Web Traffic
5.5 Million

Government Agencies that regularly attend BMI events

Members of

Proud Partners

NAFSA

AIRC

English UK

Guar.d.Me

THE Stay Club

LINC Student Services

2022 BMI is delighted to continue pushing recruitment boundaries ever wider, linking institutions with over 15 million prospective students around the world.

As part of the Times Higher Education (THE) group, we now have additional platforms and resources to capture student’s attention as they are actively researching courses, and provide them with both in-person and online opportunities to meet with admission representatives.

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LINC Student Services

2022
Dedicated to Postgraduate and Undergraduate recruitment in Latin America’s most important markets.

15,986 students visited the events in Latin America.

Salão do Estudante is Brazil’s leading international student fair.

24,031 students visited the events in Brazil.

### VISITORS STATS 2023

<table>
<thead>
<tr>
<th>City</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>São Paulo</td>
<td>10,113</td>
</tr>
<tr>
<td>Rio Copa</td>
<td>3,051</td>
</tr>
<tr>
<td>Rio Barra</td>
<td>2,813</td>
</tr>
<tr>
<td>Brasília</td>
<td>2,783</td>
</tr>
<tr>
<td>Salvador</td>
<td>2,451</td>
</tr>
<tr>
<td>Curitiba</td>
<td>1,401</td>
</tr>
<tr>
<td>Belo Horizonte</td>
<td>1,419</td>
</tr>
</tbody>
</table>

### COURSE OF INTEREST

- Undergraduate: 41%
- Masters: 38%
- Pathways / Languages: 23%
- Career based / Vocational: 14%
- Certificate / Diploma Courses: 13%
- Executive Programmes: 9%
- High School / Summer Camps: 6%

### TOP 10 SUBJECTS AREAS

- Business & Management
- Engineering
- Computer Sciences
- Marketing & PR
- Languages
- Economics
- Tourism & Hospitality
- Art & Design
- Medicine
- Law

### Meet international high school counsellors

Prestigious international schools are the doorway to growing outbound undergraduate student markets in Brazil, Colombia and Mexico.

Join our events in these countries to meet the counsellors who hold the key.

#### Brazil | Colombia | México

- Hold 15 pre-scheduled private meetings with counsellors
- Cover the most important schools from each country
- Build your network base. Receive detailed contact information for each attending counsellor or principal

### Connect with scholarship organisations in the Americas

National scholarship and loan agencies play an important role in the Americas.

Taking place in Bogotá on 2 & 3 Oct, this event will provide you with the opportunity to conduct private meetings with Senior Directors from these organisations.

- Hold 21 pre-scheduled meeting over two days
- Network with a wide range of senior contacts from over 12 countries
- Ensure your institution is involved in key funding programmes

bmiglobaled.com
# Events in Latin America & Brazil

## 2023 - Semester 2

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE US$</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MÉXICO</strong></td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>20 Sept</td>
<td>Monterrey</td>
<td>3 x High School Visits</td>
<td>$850</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>Monterrey</td>
<td>ExpoPosgrados/ExpoEstudiante</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td>23 &amp; 24 Sept</td>
<td>Mexico City</td>
<td>ExpoPosgrados/ExpoEstudiante</td>
<td>$4,400</td>
<td>$3,950</td>
</tr>
<tr>
<td>25 Sept</td>
<td>Mexico City</td>
<td>3 x High School Visits</td>
<td>$850</td>
<td>-</td>
</tr>
<tr>
<td>26 Sept</td>
<td>Guadalajara</td>
<td>ExpoPosgrados/ExpoEstudiante</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td><strong>COLOMBIA</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>27 &amp; 28 Sept</td>
<td>Bogotá</td>
<td>Colombia International Schools Forum &amp; Workshop</td>
<td>$2,500</td>
<td>-</td>
</tr>
<tr>
<td>30 Sept &amp; 1 Oct</td>
<td>Bogotá</td>
<td>ExpoPosgrados/ExpoEstudiante</td>
<td>$4,400</td>
<td>$3,950</td>
</tr>
<tr>
<td>2 &amp; 3 Oct</td>
<td>Bogotá</td>
<td>6 x High School Visits</td>
<td>$1,600</td>
<td>-</td>
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<tr>
<td>2 &amp; 3 Oct</td>
<td>Bogotá</td>
<td>Americas Scholarship Forum</td>
<td>$4,000</td>
<td>-</td>
</tr>
<tr>
<td>4 Oct</td>
<td>Medellín</td>
<td>3 x High School Visits</td>
<td>$850</td>
<td>-</td>
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<tr>
<td>5 Oct</td>
<td>Medellín</td>
<td>ExpoPosgrados/ExpoEstudiante</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td><strong>BRAZIL</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Oct</td>
<td>Brasília</td>
<td>2 x High School Visits</td>
<td>$550</td>
<td>-</td>
</tr>
<tr>
<td>2 Oct</td>
<td>Brasília</td>
<td>Salão do Estudante</td>
<td>$2,800</td>
<td>$2,520</td>
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<tr>
<td>3 Oct</td>
<td>Rio Copacabana</td>
<td>Salão do Estudante</td>
<td>$3,350</td>
<td>$2,995</td>
</tr>
<tr>
<td>4 Oct</td>
<td>Rio Copacabana</td>
<td>3 x High School Visits</td>
<td>$850</td>
<td>-</td>
</tr>
<tr>
<td>5 Oct</td>
<td>São Paulo</td>
<td>Salão do Estudante</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td>7 &amp; 8 Oct</td>
<td>São Paulo</td>
<td>Salão do Estudante</td>
<td>$4,400</td>
<td>$3,950</td>
</tr>
<tr>
<td>9 Oct</td>
<td>São Paulo</td>
<td>3 x High School Visits</td>
<td>$850</td>
<td>-</td>
</tr>
<tr>
<td>10 Oct</td>
<td>Salvador</td>
<td>Salão do Estudante</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td>12 Oct</td>
<td>Belo Horizonte</td>
<td>Salão do Estudante</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td>14 Oct</td>
<td>Curitiba</td>
<td>Salão do Estudante</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td><strong>VIRTUAL</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>26 Oct</td>
<td>Colombia</td>
<td>COLFUTURO Connect Live</td>
<td>$2,500</td>
<td>-</td>
</tr>
<tr>
<td>5 Dec</td>
<td>Latam/Brazil</td>
<td>Talk Global Study Virtual Fair</td>
<td>$2,200</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

bmiglobaled.com
Meet international high school counsellors

The Gulf and United Arab Emirates have the greatest concentration of international schools in the world.

Building relationships with this influential group is the foundation to successful undergraduate recruitment.

Hold 15 pre-scheduled private meetings with counsellors

Meet with GEMS Counsellors and other leading schools

Build your network and train counsellors whose students study UG overseas

Connect with scholarship organisations in the Gulf

The Gulf countries have a long history of funding their national students for overseas studies.

Beyond sovereign scholarship schemes you will meet with a wide range of local universities, corporates and specific Govt. ministries who operate funding programmes.

Hold 21 pre-scheduled meetings over two days

Network with a wide range of programs from KSA, UAE, Oman, Kuwait, Iraq and Bahrain

Ensure your institution is involved in key funding programmes

Student recruitment fairs

Meet affluent locals and expat students who are making their final study plans at the largest international education fair in the UAE.

5,012 students visited the events in the Middle East

<table>
<thead>
<tr>
<th>VISITORS STATISTICS 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dubai</td>
</tr>
<tr>
<td>Abu Dhabi</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COURSE OF INTEREST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
</tr>
<tr>
<td>Masters</td>
</tr>
<tr>
<td>MBA</td>
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<tr>
<td>Certificate / Diploma Courses</td>
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<tr>
<td>High School / Summer Camps</td>
</tr>
<tr>
<td>Career Based / Vocational</td>
</tr>
<tr>
<td>Executive Programmes</td>
</tr>
<tr>
<td>Pathways / Languages</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TOP 10 SUBJECTS AREAS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business &amp; Management</td>
</tr>
<tr>
<td>Engineering</td>
</tr>
<tr>
<td>Marketing &amp; PR</td>
</tr>
<tr>
<td>Medicine</td>
</tr>
<tr>
<td>Computer Sciences</td>
</tr>
</tbody>
</table>

bmiglobaled.com
### Events in Middle East

#### RECRUITMENT PLANNER

**2023 - Semester 2**

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE US$</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>U A E</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 &amp; 9 Oct</td>
<td>Dubai</td>
<td>Gulf International Schools Forum &amp; Workshop</td>
<td>$2,500</td>
<td>-</td>
</tr>
<tr>
<td>10 &amp; 11 Oct</td>
<td>Dubai</td>
<td>6 x High School Visits</td>
<td>$1,600</td>
<td>-</td>
</tr>
<tr>
<td>12 Oct</td>
<td>Abu Dhabi</td>
<td>3 x High School Visits</td>
<td>$850</td>
<td>-</td>
</tr>
<tr>
<td>13 Oct</td>
<td>Abu Dhabi</td>
<td>UAE Education Fair</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td>14 &amp; 15 Oct</td>
<td>Dubai</td>
<td>UAE Education Fair</td>
<td>$4,400</td>
<td>$3,950</td>
</tr>
<tr>
<td>16 Oct</td>
<td>Sharjah</td>
<td>3 x High School Visits</td>
<td>$850</td>
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</tr>
<tr>
<td>16 &amp; 17 Oct</td>
<td>Abu Dhabi</td>
<td>Gulf Scholarship Forum</td>
<td>$5,000</td>
<td>-</td>
</tr>
<tr>
<td><strong>V I R T U A L</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15 Nov</td>
<td>Middle East &amp; Turkey</td>
<td>Talk Global Study Virtual Fair</td>
<td>$2,200</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

**ENDS 21ST JULY**

**BOOK YOUR SPOT NOW!**

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### A SAMPLE OF PREVIOUS PARTICIPANTS IN BMI FAIRS

- Bucharest University of Economic Studies
- Chinese University of Hong Kong
- Chulalongkorn University
- Columbia University
- Duke University
- EDHEC Business School
- Emirates Academy of Hospitality Management
- Emory University
- ESSEC Business School
- Freie Universität Berlin
- George Washington University
- Grenoble Ecole de Management
- IMI Switzerland
- Imperial College London
- Jönköping University
- Kedge Business School
- King's College London
- Koç University
- London School of Economics and Political Science (LSE)
- Monash University
- National University of Singapore
- Oklahoma State University
- Pontificia Universidad Católica de Chile
- Princeton University
- Semmelweis University
- Technische Universität Berlin
- Trinity College Dublin
- Universidade Católica Portuguesa
- Universidade de Coimbra
- Universidade de Lisboa
- Universidade do Porto
- Università Cattolica del Sacro Cuore
- Universität Pompeu Fabra
- Université de Lille
- Université de Montréal
- University College Dublin
- University College London (UCL)
- University of Alberta
- University of Bristol
- University of Bucharest
- University of California, Riverside
- University of Cambridge
- University of Debrecen
- University of Galway
- University of Glasgow
- University of Groningen
- University of Hong Kong
- University of Manchester
- University of Melbourne
- University of Otago
- University of Ottawa
- University of Padua
- University of Queensland
- University of Sydney
- University of the Arts London
- University of Tsukuba
- University of Winnipeg
- Virginia Tech
- Zayed University
Meet international high school counsellors

Indonesia and Vietnam are the two most important sources of undergraduate students in Southeast Asia.

Building relationship with the counsellors from key schools is the foundation to any successful UG recruitment drive.

Hold 15 pre-scheduled private meetings with counsellors

Both events are supported by the Ministries of Education in their respective countries

Build your network and train counsellors whose students study UG overseas

Indonesian Unis are looking for international partners

The Ministry of Education, Culture, Research and Technology of the Republic of Indonesia (MoECRT), is proud to invite Universities and National Groups around the world to this event.

Meet Indonesian Unis to discuss TNE, dual degrees and student mobility

Hold private meetings with Indonesian Unis who want help to internationalise

Indonesia has a population of 276 Million, 40% under the age of 24
<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE US$</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>VIETNAM</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>19 Oct</td>
<td>Hanoi</td>
<td>3 x High School Visits</td>
<td>$850</td>
<td>-</td>
</tr>
<tr>
<td>21 &amp; 22 Oct</td>
<td>Hanoi</td>
<td>Vietnam Student Fair</td>
<td>$4,400</td>
<td>$3,950</td>
</tr>
<tr>
<td>23 &amp; 24 Oct</td>
<td>Ho Chi Minh City</td>
<td>Vietnam International Schools Forum &amp; Workshop</td>
<td>$2,500</td>
<td>-</td>
</tr>
<tr>
<td>25 Oct</td>
<td>Ho Chi Minh City</td>
<td>Vietnam Student Fair</td>
<td>$2,800</td>
<td>$2,520</td>
</tr>
<tr>
<td>26 Oct</td>
<td>Ho Chi Minh City</td>
<td>3 x High School Visits</td>
<td>$850</td>
<td>-</td>
</tr>
<tr>
<td><strong>INDONESIA</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>28 &amp; 29 Oct</td>
<td>Jakarta</td>
<td>Indonesia Education Fair</td>
<td>$4,400</td>
<td>$3,950</td>
</tr>
<tr>
<td>30 &amp; 31 Oct</td>
<td>Jakarta</td>
<td>6 x High School Visits</td>
<td>$1,600</td>
<td>-</td>
</tr>
<tr>
<td>1 &amp; 2 Nov</td>
<td>Jakarta</td>
<td>Indonesia International Schools Forum &amp; Workshop</td>
<td>$2,500</td>
<td>-</td>
</tr>
<tr>
<td>2 &amp; 3 Nov</td>
<td>Jakarta</td>
<td>Indonesia Higher Education Workshop</td>
<td>$2,500</td>
<td>-</td>
</tr>
<tr>
<td><strong>THAILAND</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>6 &amp; 7 Nov</td>
<td>Bangkok</td>
<td>6 x High School Visits</td>
<td>$1,600</td>
<td>-</td>
</tr>
<tr>
<td><strong>VIRTUAL</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>29 Nov</td>
<td>Asia</td>
<td>Talk Global Study Virtual Fair</td>
<td>$2,200</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

**Reserved your spot now here**

“We were looking for a partner in the physical and virtual world we are in. The BMI team has exceeded expectations, their can-do attitude, flexibility, work ethic and responsiveness has been exceptional. They are also just really nice people to work with!”

**EDUCATION IN IRELAND**
Talk Global Study Virtual Fairs are a cost-effective, eco-friendly and time efficient way to reach students from wide geographic areas.

Talk Global Study is a sophisticated cloud-based video event platform that allows you to connect and talk directly with students (and their parents) who are actively in the process of researching and planning their future international studies.

› Fill your recruitment funnel with qualified leads that sync with your CRM.

› Combine virtual and on-the-ground strategies to ensure a consistent brand presence in strong source markets.

› Cost effective digital marketing channel; test new markets or maintain your presence in existing ones.

› Reach students from recruitment hotspots in: Africa, Asia, the Middle East, Central and South America.

<table>
<thead>
<tr>
<th>Region</th>
<th>Date</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>25 October</td>
<td>US$ 2,200</td>
</tr>
<tr>
<td>COLFUTURO Connect Live *</td>
<td>26 October</td>
<td>US$ 2,500</td>
</tr>
<tr>
<td>Middle East &amp; Turkey</td>
<td>15 November</td>
<td>US$ 2,200</td>
</tr>
<tr>
<td>Asia</td>
<td>29 November</td>
<td>US$ 2,200</td>
</tr>
<tr>
<td>Brazil, Mexico &amp; Latin America</td>
<td>5 December</td>
<td>US$ 2,200</td>
</tr>
</tbody>
</table>

Early bird discount USD 2,000
Social Media Ads

RETARGET OUR GLOBAL STUDENT AUDIENCE

This is where targeting students online gets clever.

We offer a wide range of paid social media advertising opportunities that allow you to re-target a highly selected student audience of students via META’s Facebook and Instagram.

Retargeting options include:

Post recruitment fair audience retargeting
Following BMI student recruitment fairs you can retarget our visitors, and students like them, with your advertising message.

Retarget students who have visited THE’s website
15 million students visit timeshighereducation.com every year to find ranking information, discover institutions, and search for their course and study destination. Specifically target the students that match your offering.
THE Student Webinars
TELL YOUR STORY AND GENERATE STUDENT LEADS

Hosted on the THE Student platform, our content team will work with you to run dedicated webinars. We help to shape and curate the themes to ensure maximum student interest and engagement.

Your hosted webinar is made different by the content distribution campaign that supports it:

- **Extensive pre-marketing** via paid social media campaigns and email marketing
- **Hosted webinar** to a pre-registered audience and live to 1000’s of our Facebook followers
- **Available on demand** with active lead generator form
- **Paid “push” social media campaign** to achieve maximum reach once your webinar has been recorded

The webinar is designed to generate leads:

- **Receive the database** of students who registered
- **Ongoing lead generator** form embedded on the page that hosts your webinar
- **Social integration**, all promotion links back to your accounts via hashtags and direct links
Be featured on TimesHigherEducation.com

VISITED BY 15 MILLION STUDENTS A YEAR

TimesHigherEducation.com’s “THE Student” pages are designed to provide the higher education community with opportunities to engage with students worldwide.

Harnessing the brand trust and unique audience reach of THE (Times Higher Education), THE Student offers the optimum shop window for you to promote your institution, study destination brand, or student service via content based articles.

How does online content marketing work?

❯ Our team of experienced writers will create content for you that appeals to students and delivers a clear message around your strengths

❯ Your branded content will appear seamlessly alongside our popular and respected content

❯ Beyond the 15 millions students who visit the site each year, we promote your content to a diverse, engaged community of students via our social media channels and email newsletters

❯ Every article will feature a range of call to actions and prompts that will push leads and traffic to your site

REACH OUR DATABASE OF 631k STUDENTS

Each week students around the world receive the THE Student Newsletter which is packed with editorial content to help prospective international students make their study decisions.

Join the conversation, via sponsorship opportunities or being featured in unique content that has been written by Times Higher Education editors. We can even create dedicated newsletters that are 100% focused on highlighting your study destination.
Connect with senior directors from the world’s largest scholarship organisations.

Meet the heads of government scholarship organisations from over 30 countries who are travelling to London to form partnerships with institutions that can receive their funded students.

» Hold 21 pre-scheduled meetings over two days
» Network with over 70 scholarship organisations worldwide
» Ensure your institution is involved with key funding programmes

LONDON 5 & 6 May 2024
One Person 1 Meeting Schedule US$ 6,000*
Two People 1 Meeting Schedule US$ 7,000*
Two People 2 Meeting Schedules US$ 9,000*
6m² Exhibition Stand +1 Meeting Schedule US$ 10,000*

MORE INFO HERE

Networking and pre-scheduled private meetings that will grow your global network of high school counsellors.

Exclusive opportunity to meet senior high school counsellors from some of the best international and private schools from across the world.

» Target and pre-organise meetings with specific high school counsellors
» Conduct 28 private meetings with counsellors over 2 days
» Network with all participating counsellors during the lunch, coffee breaks & Gala Dinner

LONDON 29 & 30 Apr 2024
One Representative 1 Meeting Schedule US$ 5,000*
Two Representatives 1 Meeting Schedule US$ 6,500*
Two Representatives 2 Meeting Schedules US$ 7,500*

MORE INFO HERE

*prices are exclusive of VAT
### Latin America & Brazil

**2023 Event Schedule**

**BRAZIL & LATIN AMERICA**

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Location</th>
<th>Standard</th>
<th>Early Bird*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Expovest Brasil</strong></td>
<td>27 &amp; 28 Sep</td>
<td>São Paulo</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Lab Futuro Connect Live</strong></td>
<td>15 Nov</td>
<td>Middle East &amp; Turkey</td>
<td>US$ 500</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Salão do Estudante</strong></td>
<td>2 Oct</td>
<td>Brasília</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>UFrousca</strong></td>
<td>3 Oct</td>
<td>Belo Horizonte</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>UFSC SCSC</strong></td>
<td>4 Oct</td>
<td>Florianópolis</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Univali</strong></td>
<td>5 Oct</td>
<td>Santa Catarina</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>UFSC</strong></td>
<td>6 &amp; 7 Oct</td>
<td>Florianópolis</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Sede do Ericeira</strong></td>
<td>8 &amp; 9 Oct</td>
<td>Curitiba</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### The Gulf States

**Gulf International Schools Forum & Workshop**

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Location</th>
<th>Standard</th>
<th>Early Bird*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gulf International Schools Forum &amp; Workshop</strong></td>
<td>8 &amp; 9 Oct</td>
<td>Dubai</td>
<td>US$ 2,500</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>UAE Education Fair</strong></td>
<td>10 &amp; 11 Oct</td>
<td>Dubai</td>
<td>US$ 2,500</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Abu Dhabi Student Fair</strong></td>
<td>12 Oct</td>
<td>Abu Dhabi</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Rio de Janeiro Student Fair</strong></td>
<td>14 &amp; 15 Oct</td>
<td>Rio de Janeiro</td>
<td>US$ 2,800</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Asia

**Indonesia - Thailand - Vietnam**

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Location</th>
<th>Standard</th>
<th>Early Bird*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Vietnam International Schools Forum &amp; Workshop</strong></td>
<td>23 &amp; 24 Oct</td>
<td>Hanoi</td>
<td>US$ 2,500</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Indonesia International Schools Forum &amp; Workshop</strong></td>
<td>26 &amp; 29 Oct</td>
<td>Jakarta</td>
<td>US$ 1,600</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>Indonesia Higher Education Workshop</strong></td>
<td>1 &amp; 2 Nov</td>
<td>Jakarta</td>
<td>US$ 2,500</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Virtual Events

**Virtual Education Fairs**

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Date</th>
<th>Location</th>
<th>Standard</th>
<th>Early Bird*</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Talk Global Study</strong></td>
<td>25 Oct</td>
<td>Africa</td>
<td>US$ 2,200</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>COFLUTR Rooney Connect Live</strong></td>
<td>26 Oct</td>
<td>Latin America &amp; Brazil</td>
<td>US$ 2,000</td>
<td>N/A</td>
</tr>
</tbody>
</table>

### Specials

- Early Bird 2023-2 | Ends 21st July

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[www.bmiglobaled.com/all-events](http://www.bmiglobaled.com/all-events)

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**BMI events sell out. Register now!**

**BMI events sell out. Register now!**

- Early Bird 2023-2 | Ends 21st July

BMI events sell out. Register now!

[www.bmiglobaled.com/all-events](http://www.bmiglobaled.com/all-events)
### Latin America & Brazil

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 Feb</td>
<td>Monterrey</td>
<td>ExpoPosgrados/ExpoEstudiante</td>
<td>US$2,800</td>
<td>US$2,520</td>
</tr>
<tr>
<td>24 &amp; 25 Feb</td>
<td>Mexico City</td>
<td>ExpoPosgrados/ExpoEstudiante</td>
<td>US$4,400</td>
<td>US$3,950</td>
</tr>
<tr>
<td>27 Feb</td>
<td>Guadalajara</td>
<td>ExpoPosgrados/ExpoEstudiante</td>
<td>US$2,800</td>
<td>US$2,520</td>
</tr>
<tr>
<td>29 Feb - 1 Mar</td>
<td>Panama City</td>
<td>Latin and Central America International Schools Forum &amp; Workshop</td>
<td>US$4,400</td>
<td>-</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COLOMBIA</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 &amp; 3 Mar</td>
</tr>
<tr>
<td>4 &amp; 5 Mar</td>
</tr>
<tr>
<td>6 Mar</td>
</tr>
<tr>
<td>9 &amp; 10 Mar</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>BRAZIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 &amp; 13 Mar</td>
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<tr>
<td>14 Mar</td>
</tr>
<tr>
<td>15 Mar</td>
</tr>
<tr>
<td>16 &amp; 17 Mar</td>
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<tr>
<td>20 Mar</td>
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<tr>
<td>20 Mar</td>
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<tr>
<td>22 Mar</td>
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<tr>
<td>22 Mar</td>
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<tr>
<td>24 Mar</td>
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<tr>
<td>25 Mar</td>
</tr>
<tr>
<td>26 Mar</td>
</tr>
<tr>
<td>27 Mar</td>
</tr>
</tbody>
</table>

### Virtual

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td>24 Apr</td>
<td>México</td>
<td>Central America &amp; Caribbean Connect Live</td>
<td>US$2,500</td>
<td>-</td>
</tr>
<tr>
<td>25 Apr</td>
<td>Central America &amp; Caribbean</td>
<td>FUNED Connect Live</td>
<td>US$2,500</td>
<td>-</td>
</tr>
</tbody>
</table>

### UAE & The Gulf

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td>26 &amp; 27 Feb</td>
<td>Dubai</td>
<td>Gulf International Schools Forum &amp; Workshop</td>
<td>US$4,400</td>
<td>-</td>
</tr>
<tr>
<td>28 &amp; 29 Feb</td>
<td>Dubai</td>
<td>6 x High School Visits</td>
<td>US$1,600</td>
<td>-</td>
</tr>
<tr>
<td>2 &amp; 3 Mar</td>
<td>Dubai</td>
<td>UAE Education Fair</td>
<td>US$4,400</td>
<td>US$3,950</td>
</tr>
<tr>
<td>4 Mar</td>
<td>Abu Dhabi</td>
<td>UAE Education Fair</td>
<td>US$2,800</td>
<td>US$2,520</td>
</tr>
<tr>
<td>5 Mar</td>
<td>Abu Dhabi</td>
<td>3 x High School Visits</td>
<td>US$850</td>
<td>-</td>
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</table>

### Asia

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td>27 Feb</td>
<td>Medan</td>
<td>Indonesia Education Fair</td>
<td>US$2,800</td>
<td>US$2,520</td>
</tr>
<tr>
<td>29 Feb</td>
<td>Surabaya</td>
<td>Indonesia Education Fair</td>
<td>US$2,800</td>
<td>US$2,520</td>
</tr>
<tr>
<td>1 Mar</td>
<td>Jakarta</td>
<td>3 x High School Visits</td>
<td>US$850</td>
<td>-</td>
</tr>
<tr>
<td>2 &amp; 3 Mar</td>
<td>Jakarta</td>
<td>Indonesia Education Fair</td>
<td>US$4,400</td>
<td>US$3,950</td>
</tr>
</tbody>
</table>

### Virtual

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td>25 Apr</td>
<td>Mexico</td>
<td>FUNED Connect Live</td>
<td>US$2,500</td>
<td>-</td>
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</tbody>
</table>

### Global

#### United Kingdom

<table>
<thead>
<tr>
<th>DATE</th>
<th>CITY</th>
<th>EVENT</th>
<th>PRICE</th>
<th>EARLY BIRD</th>
</tr>
</thead>
<tbody>
<tr>
<td>29 &amp; 30 Apr</td>
<td>London</td>
<td>Global International Schools Forum &amp; Workshop</td>
<td>US$5,000</td>
<td>-</td>
</tr>
<tr>
<td>5 &amp; 6 May</td>
<td>London</td>
<td>Global Scholarship Forum</td>
<td>US$6,000</td>
<td>-</td>
</tr>
</tbody>
</table>

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