

2018 1st Semester Recruitment Calendar

It's never too early to start planning

BMI AGENT & HIGHER EDUCATION WORKSHOP BRAZIL

Meet pre-screened agents from across Brazil and Directors of International Offices from Brazilian Universities for 2 days of one on one meetings.

FEB 28 & MAR 1 São Paulo

SALÃO DO ESTUDANTE

The leading international student recruitment fair in Brazil which takes place in the country's 8 most important source cities.

MARCH 3 & 4 São Paulo

MARCH 5 São Paulo High School Visits

MARCH 6 Rio Copacabana

MARCH 7 Rio Barra Tijuca

MARCH 9 Brasília

MARCH 11 Belo Horizonte

MARCH 13 Salvador

MARCH 15 Porto Alegre

MARCH 17 Curitiba

MARCH 19 Florianópolis

GLOBAL EDUCATION FAIRS - UAE

The leading international student recruitment fair in the UAE. Supported by the leading media in Dubai & Abu Dhabi as well as Dubai International Academic City (DIAC) & Dubai Knowledge Village (DKV).

FEB 28 & MAR 1 Dubai High School Visits

MARCH 2 & 3 Dubai

MARCH 4 Abu Dhabi

MARCH 5 Abu Dhabi/AI Ain High School Visits

BMI AGENT & HIGHER EDUCATION WORKSHOP ASIA

Meet pre-screened agents from across Asia and Directors of International Offices from Vietnamese Universities for 2 days of one on one meetings.

MARCH 13 & 14 Hanoi Vietnam

GLOBAL EDUCATION FAIRS VIETNAM

An integrated schedule of the leading international student recruitment fairs in Vietnam with high school visits followed by a workshop to meet agents from across Asia.

MARCH 15 Hanoi High School Visit

MARCH 16 Hanoi

MARCH 17 & 18 Ho Chi Minh City

MARCH 19 Ho Chi Minh City High School Visit

EXPO-ESTUDIANTE

The leading international student recruitment fair in Spanish-speaking South America.

APRIL 10 Cali Colombia

APRIL 12 Medellín Colombia

APRIL 14 & 15 Bogotá Colombia

APRIL 17 & 18 Santiago Chile

EXPOPÓS BRASIL

Dedicated to the recruitment of Brazilian students at the Higher Education level.

APRIL 19 Rio de Janeiro

APRIL 21 & 22 São Paulo

BRAZIL INTERNATIONAL SCHOOLS FORUM & WORKSHOP

Meet over 50 school counsellors and principals from leading high schools.

APRIL 23 & 24 São Paulo

BMI GLOBAL SCHOLARSHIP SUMMIT 2018

A unique event connecting international institutions with the heads of the largest scholarship and training programmes (government & private) from around the world for personal one-on-one meetings.

MAY 8 & 9 London





BMI Registration Form 2018

BMI AGENT & HIGHER EDUCATION WORKSHOP BRAZIL

SÃO PAULO, BRAZIL
FEB 28 & MARCH 1

- Meeting Table (for 1 representative) **US\$ 5,000**
- Meeting Table (for 2 representatives) **US\$ 7,000**

Receive a 50% discount when participating in Salão do Estudante - Brazil Fairs

SALÃO DO ESTUDANTE - BRAZIL FAIRS

BOOTH SIZE	SÃO PAULO (HIGH SCHOOL VISITS) MARCH 3 & 4	SÃO PAULO MARCH 5	RIO DE JANEIRO MARCH 6	RIO DE JANEIRO (BARRA) MARCH 7	BRASÍLIA MARCH 9	B. HORIZONTE MARCH 11	SALVADOR MARCH 13	PORTO ALEGRE (TABLE & CHAIRS) MARCH 15	CURITIBA MARCH 17	FLORIANÓPOLIS (TABLE & CHAIRS) MARCH 19
6m ²	<input type="checkbox"/> US\$ 4,200	<input type="checkbox"/> US\$ 850	<input type="checkbox"/> US\$ 3,300	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 1,900	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 1,900

Special package all S.Paulo & Rio Fairs/HS Visits - US\$ 9,500

BMI GLOBAL EDUCATION FAIRS UNITED ARAB EMIRATES

BOOTH SIZE	DUBAI (HIGH SCHOOL VISITS) FEB 28 & MARCH 1	DUBAI MARCH 2 & 3	ABU DHABI MARCH 4	ABU DHABI/AL AIN (HIGH SCHOOL VISITS) MARCH 5
6m ²	<input type="checkbox"/> US\$ 1,500	<input type="checkbox"/> US\$ 4,200	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 850

BMI GLOBAL EDUCATION FAIRS VIETNAM

BOOTH SIZE	HANOI (HIGH SCHOOL VISITS) MARCH 15	HANOI MARCH 16	HO CHI MINH CITY MARCH 17 & 18	HO CHI MINH CITY (HIGH SCHOOL VISITS) MARCH 19
6m ²	<input type="checkbox"/> US\$ 700	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 3,900	<input type="checkbox"/> US\$ 700

BMI AGENT & HIGHER EDUCATION WORKSHOP ASIA

- HANOI, VIETNAM** MARCH 13 & 14
- Meeting Table (for 1 representative) **US\$ 5,000**
 - Meeting Table (for 2 representatives) **US\$ 7,000**

Receive a 50% discount when participating in Global Education Fairs - Asia

EXPOPÓS BRASIL

BOOTH SIZE	RIO DE JANEIRO APRIL 19	SÃO PAULO APRIL 21 & 22
6m ²	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 4,200

BRAZIL INTERNATIONAL SCHOOLS FORUM & WORKSHOP 2018

SÃO PAULO APRIL 23 & 24 Meeting Table **US\$ 1,500**

EXPO-ESTUDIANTE

BOOTH SIZE	CALI APRIL 10	MEDELLÍN APRIL 12	BOGOTÁ APRIL 14 & 15	SANTIAGO APRIL 17 & 18
6m ²	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 2,700	<input type="checkbox"/> US\$ 4,200	<input type="checkbox"/> US\$ 4,200

BMI GLOBAL SCHOLARSHIP SUMMIT 2018

- LONDON** MAY 8 - 9
- One delegate - One Meeting Schedule **GBP 5,000**
 - Two delegates - Two Meeting Schedules **GBP 8,000**
 - 6m² exhibition stand (incl. 1 meeting schedule) **GBP 7,500**
 - 10m² exhibition stand (incl. 2 meeting schedules) **GBP 12,500**

* Exclusive of VAT.

I confirm that I have read and understood the Event Rules and Regulations printed overleaf and hereby agree to this contract and accept the details. An invoice will be sent to you upon receipt of this registration.

Institution Name: _____

Address: _____

City: _____ State: _____ Zip code: _____

Country: _____ Telephone: _____ Fax: _____

Contact for logistics: _____ Email: _____

Name of signatory: _____ Title: _____

Email: _____ Website: _____

Signature: _____ Date: _____

Please sign and return to info@bmimedia.net



BMI EVENT RULES AND REGULATIONS

1. Definitions

"Organisers" shall mean BMI. "Customer" shall mean any persons or persons, firm or company, their servants or agents, or contractors applying for and being allotted space or other services.

"Contract" shall mean these Rules and Regulations together with the official application form signed for and on behalf of the Organisers and the

"Event" shall mean the event stated on the face of the contract or invoice form.

"Space" shall mean the area in the Event building applied for by or allotted to the customer.

2. Applications for Space and Allotments

Application for Space must be made on the official Contract, all sections of which must be completed and signed for and on behalf of the Customer and the allotment of Space by the Organisers shall constitute a contract subject to these Rules and Regulations. Charges for space are stated overleaf and may be subject to alteration. The Customer shall occupy the space allocated to him exclusively as notified on the Contract. The Customer may not assign, sublet or grant licences in respect of any part of the space allotted to him nor may he advertise firms who are not a party to the Contract.

3. Abandonment and Limitation

a) In the event of abandonment, postponement or cancellation of the Event for any reason or limitation of the use of the Event premises or of any of the services provided therein resulting from circumstances beyond the control of the Organisers or intervention by an outside authority or by a decision found necessary by the Organisers, the Customer shall have no claim against the Organisers in respect of loss, delay, costs, expenses, moneys or damage and the Customer's liability under this Contract shall not be reduced.

b) The Organisers reserve the right to alter the layout of the event in any respect and at any time. Should it be necessary to rearrange the event or transfer it to another location, the Organisers shall be entitled to allot alternative space to the Customer as the Organisers may determine. They will adjust the cost of the space as necessary for the Customer if the space is affected by such alteration but will not be liable to make any further payment or compensation and the Customer will not be entitled to withdraw from the contract.

4. Bankruptcy or Liquidation

In the event of the Customer being declared bankrupt or going into voluntary or compulsory liquidation or failing to observe and perform the obligations or make payment under the terms of the Contract, the Customer may be determined to be in breach of the Contract and all moneys paid by the Customer shall be forfeited without prejudice to the right of the Organisers to claim for breach of contract.

5. Risks and Insurance

a) All exhibits articles and other property brought into the event hall by the Customer, shall be at the risk of the Customer. The Organisers shall not be responsible for any loss, damage or destruction occasioned by any cause whatsoever.

b) The Exhibitor shall be liable for and agrees to indemnify and keep indemnified the Organisers against any action, liability, costs, claims, expenses, damages and losses (whether loss or profits or otherwise) arising out of any act or omission of whatsoever nature by the Customer within the Event premises.

6. Withdrawal

Without prejudice to the rights and remedies of the Organisers in respect of any breach of the Contract on the Customer's part, the Organisers may at their discretion allow the Customer to withdraw from the Event subject to the following conditions.

a) the Customer must give written notice and if this notice is given prior to 90 days of the commencement of the event, a 30% cancellation fee will be applied

b) the Customer must give written notice and if this notice is given prior to 60 days of the commencement of the event, a 50% cancellation fee will be applied.

c) if the customer gives notice of cancellation within 60 days of commencement of the event, no cancellation will be permitted and the full amount will remain payable

d) the Organisers will notify customer of cancellation in writing and from that time will have the right to deal with the space in the way the organisers consider best including the reallocation to another customer.

e) when payment of the above amounts to the Organisers is received, the Contract shall be finally cancelled and one part shall have no further claim on the other.

f) written notice shall mean a letter sent to the BMI Office in Brazil sent by registered mail or other service which provides proof of delivery.

7. Additional Services and Charges

The Organisers reserve the right to make additional charges to the Customer equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organisers accept no responsibility for quality or standard or breakdown or failure of any of the services provided for, or in connection with the Event.

8. Payments

Payments for the services contained on invoices/remittance advices must be in accordance with the dates specified.

Payment in respect of withdrawal as detailed in Clause 6 above or additional charges as detailed in Clause 7 above must be made within 30 days of date of invoice. In the case of non-payment of moneys due for space by the contracted date, the Organisers reserve the right to consider the Contract to be cancelled and all moneys paid forfeited.

9. Event Services Manual

An event services manual will be issued to the Customer containing detailed instructions for the organisation of the Event, the provisions of which are in all respects part of these Rules and Regulations and are equally binding on all customers.

10. Exclusion of Personnel

The Organisers reserve the right to exclude or remove from the Event any person or persons whose presence is or is likely to be undesirable and the organisers may exercise the rights notwithstanding that any person is the servant or agent of the Customer or is otherwise in any way connected with the Customer.

11. Exhibits

The exhibits on display must be good quality, properly labelled and must comply with the Rules and Regulations of this Contract.

12. Notice

Any notice or other document to be given under these Rules and Regulations shall be in writing and shall be duly given and deemed to have been received by the addressee two working days following the dispatch, if received at or sent by hand or by registered post or by telex, facsimile or other electronic media to the relevant party at the address on the Contract overleaf or such other address as one party may from time to time give by written notice to the other.

13. The validity, construction and performance of these Rules and Regulations shall be governed by the laws of the Brazil as appropriate, and shall be subject to the non exclusive jurisdiction of the Courts of those countries, as appropriate.